



IDARA-E-TALEEM-O-AAGAH

CENTRE FOR EDUCATION AND CONSCIOUSNESS

Partners to Date Include:

All departments of Education/Schools, Finance & Planning, Social Welfare & Special Education

UKAID - Department for International Development
Institute of Education Research (IER) Punjab University Reform Support Unit Sindh

Vital Voices **Alif Ailaan** **Education Foundations – all provinces**
Save the Children **Oxfam Novib** **Rutgers WPF**
3iLogic **Pakistan Poverty Alleviation Fund (PPAF)** **Brooking Institute**
Aga Khan Foundation **Canadian International Development Agency** **British Council**
SWAaT- Social Welfare Academic and Trainings **Communities**

UNICEF **RABTT** **Dubai Cares** **Arif Habib**
District / Local Governments **Institute of Professional Learning (IPL)** **UNDP**
UNESCO **Lahore College for Women's University** **Nestle**
US Department of Labor **Children's Library Complex, Lahore** **Stora Enso** **Sanjan Nagar Public Education Trust (SNPET)**
ITACEC UK **Alliance Against Child Marriages (AACM)** **US Embassy Pakistan**
Notre Dame Institute of Education (NDIE) **Ministry of Education & Training** **A World At School (AWAS)**
Pakistan Coalition for Education (PCE) **People's Action for Learning (PAL) Network** **Global Business Coalition**
Telenor **United States Institute of Peace (USIP)**
Karachi Youth Initiative **Foundation Open Societies Institute**
Open Societies Foundation **New Venture Fund** **Global Monitoring Report (GMR)**
Oxford University Press **UNILEVER Pakistan Limited** **Punjab Social Development Fund (PSDF)**
International Labour Organization (ILO) **Oxfam GB** **Parks and Horticultural Authority (PHA)**
National Vocational & Technical Training Commission (NAVTTTC) **ICI Pakistan**
Habib Bank Ltd. **World Bank** **Hewlett Foundation** **Philip Morris international**
Aga Khan University – Institute for Education Development
USAID **Child Rights Movement(CRM)** **UNESCO Institute of Statistics (UIS)**
Pakistan Working Group **VM Institute of Education**
University of Education (UoE) **ILM Ideas** **Pakistan Centre for Philanthropy (PCP)**
Technical Education & Vocational Training Authority (TEVTA) **School Assessment for School Improvement (SASI)**

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Idara-e-Taleem-o-Aagahi (ITA) Public Trust

ITA was registered in June 2000. ITA's primary focus is comprehensive education and learning reform. Working through a sector wide approach, ITA works across public sector, low cost private schools, bridge non-formal centres and most recently madrassahs. It engages with basic education for vulnerable groups such as child labor, youth and destitute groups with a focus on girls & women through formal, non-formal education options (www.itacec.org). Its capacity building and learning materials work is supported by the Institute of Professional Learning-IPL (an affiliate) for teachers/head teachers, government officials, parents, SMCs, youth etc. IPL is engaged in pre-service, in-service, school assessment for school improvement, certification and material development programs embedded in gender challenges, ICTs promotion and partnerships (www.ipl.edu.pk). ITA is the founder of the Children's Literature Festival; (www.childrensliteraturefestival.com).

Donate Generously for ITA's Vision, Mission, Service Delivery, Research & Advocacy.

Title of NGO:	Idara-e-Taleem-o-Aagahi (ITA) Centre for Education & Consciousness
Name / Designation of Executive Officer	Dr. Narmeen Hamid: Chairperson Board
Year of establishment	June 2000
Registration No	Trust Act : 8499/3503 dated 30-Jun-2000 Societies Act, XXI of 1860: RP/3049/L/S/06/1542 (RP/711) dated 22 June 2006
National Tax No	2846848-1
Tax Exemption No	I&E/424/I & E (Since 2006)
PCP Certification	PCP-R2/2014/0102 March 12, 2014
Europe Aid ID No	PK-2009-GRI-0311237253
DUNS No (D&B World database USA)	64-547-9465
USAID IMCP Graduate	Certificate awarded on 5th April 2006
NGO source	Equivalency Awarded/renewed by NGO Source in 2014 (www.ngosource.org)
Auditor	Ernst & Young (Ford Rhodes Sidat Hyder & Co)
Bank Accounts Details	Title of Account: Idara-e-Taleem-o-Aaghai (Public Trust) Bank Name: Allied Bank Limited IBAN: PK63ABPA0010019374230036 Account No: 0010019374230036
Geographical Scope:	All over Pakistan – AJK, FATA & Northern Areas
ITACEC-UK support Pakistan ITA: Registration under the Charity Commission UK (No: 1093485)	



EDUCATION!

A Comprehensive Agenda for
Children, Youth and Adults



Idara-e-Taleem-o-Aagahi (ITA) or the “Centre of Education and Consciousness” Public Trust, was established in 2000 as a citizens' response to multiple crises of education. With humble beginnings in Lahore, ITA has expanded programs in service delivery, capacity building, research and advocacy across the country with 20+ offices. It is certified by the Pakistan Centre for Philanthropy (PCP) and is an approved Non Profit Organization u/s 2(36) of the Income Tax Ordinance 2001.

ITA is certified and registered with NGO source for Equivalency Determination; ITA is equivalent to a U.S. public charity. An ED certificate for ITA is available in the NGOsource repository, and immediately available to member grantmakers www.ngosource.org

Vision
to promote education as a comprehensive process for human and social transformation

The Mission of ITA is to advocate and demonstrate universal learning and standard setting in education as a comprehensive, contemporary and inclusive experience for human evolution and consciousness; ITA seeks to create multiple learning opportunities for ALL children, youth and adults without discrimination on account of gender, class, age, religion, color, ability and ethnicity,

To address Pakistan's crises of education ITA has chosen a business model that has:

- service delivery and capacity building as its foundation,
- research, evidence and innovation as its pillar, and
- advocacy for reforms and action as its superstructure

Scope of Programs
Life Long Learning for Equitable Sustainable Development

ITA's service delivery is through a sector wide lifelong learning approach. The programs range from Early Childhood Development-ECD (0-8); school improvement (5-16); catch up, bridge and alternative learning programs (4-14) to multiple literacies, skills-technical vocational (15-35); college and tertiary level (17+). Programs are embedded in: gender equity, health hygiene, life skills based education, ICTs, creative expression, local and global citizenship, environmental responsibility, and learning for understanding. ITA is been active in creation of national-provincial constitutional and legal norms through rights based holistic approaches and to the Sustainable Development Goals 2030.

Nationwide scalable campaigns are implemented within the framework of social movements triggered by non-commercial learner centered baseline assessments (3-16 years); each program is an effort towards achieving and celebrating meaningful learning; viz. Annual Status of Education Report



(ASER) II from evidence to action aligned to Right to Education (RTE), Learning for Access (L4A); Chalo Parho Barho - Lets read and grow; Teachers' Without Frontiers (TWF); Ending Child Marriages; Skills for Livelihoods and Children's Literature Festival(CLF). Together these campaigns form an umbrella, titled

عوامی تحریک برائے معیاری تعلیم

“Citizens' Movement for Quality Education (CMQE)”

CMQE is underpinned by gender activism, public private partnerships, innovations, alliances & CSR mobilization.

Partnerships are at the core of ITA's work with: communities; parents; children, youth, government, parliamentarians, civil society organizations and coalitions, media, teacher unions, researchers-think tanks, private/corporate sector; foundations, donors and INGOs.

Evolving institutional entities are part of ITA's growing eco-system viz., South Asia Forum for Education Development (SAFED), Children's Literature Festival (CLF) and the Institute of Professional Learning (IPL). IPL and CLF are registered as not for profit Companies under Section 42 of the Companies' Ordinance 1984 Act/SECP to grow as independent entities with linkages to wider societal and education challenges.

SAFED's initiatives across South Asia, include: ASER, RTE, Accelerated Learning, Read India/CPB, ECD, CLF, Teacher mobilization, Low Cost Private Schools(LCPS); Teacher Associations; PPPs etc. SAFED seeks investment and partnerships for wider influence as an active learning sharing regional forum. Pratham, ASER Centre, Pratham Books, CECED at Ambedkar University, Centre for Civil Society (CCS), City Montessori School(CMS),

Katha, Intellecap; Aavishkaar, are partners in India, Rato Bangla Foundation (RBF) in Nepal; Education Ministry in Afghanistan, BRAC in Bangladesh.

ITA's engagement spans South Asia, East Asia, Africa, Latin America, UK, Canada and USA with Government, CSOs,Private Sector and Foundations to influence learning and social paradigms within the SDG 2030 framework. ITA is a partner of ITACEC UK, People's Action for Learning (PAL) Network, World Wide Women Thrive and member of ARNEC; CIES; BAICE and other professional associations.

4.25 million citizen signatures have been mobilized for right to education since 2012, of which 2.25 million were done in less than one year by Pakistani youth in time for the launch of SDGs in September 2015! ITA has engaged with national and global movements on youth and education in partnership with A World At School (AWAS) www.aworldatschool.org. Education Youth Ambassadors (EYAs) are a critical pillar in ITA's programs in education activism, advocacy and responsible citizenship

- ITA and its leadership has worked with AWAS in four strands.
1. **Education Youth Ambassadors Pakistan - Ilm-o-Amal kay NauJawan Safeer** (www.rtepakistan.org/education-youth-ambassadors)
 2. **Global Business Coalition (GBC) Education** (gbc-education.org)
 3. **Child Marriage Free Zones** (www.endchildmarriages.org)
 4. **Promoting Girls Education Initiatives**

ITA's leadership is member of National and Global advisory/advocacy forums:

- **Prime Minister's Education Initiative- Education Authority and Advisory Council ICT**
- **National Civil Society Coalitions for Education, Women & Child Rights**
- **International Commission on the Financing of Global Education Opportunities .**
- **Global Education Monitoring (GEM) Report**
- **UNESCO Institute for Statistics (UIS)**

ITA's 5 Year Strategic Plan (2016-2020)
ITA's Year Strategic Plan (2016-2020) integrates progressive laws constitutional rights and the Sustainable Development Goals 2030 in its programming, implemented through a distributed leadership and governance system. It seeks institutional support for nationwide and regional operations through regenerative accountable partnerships and programming for:

- **Impact:** Changes in condition of well-being for children, adults, families or communities
- **Influence:** Changes in policies, laws, systems, practice and public opinion.
- **Leverage:** Changes in investments by public and private funders to improve outcomes for children and especially girls, youth and families.

